



mobifly



**MAKING TECHNOLOGY
MEANINGFUL
TO EVERYONE**

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www.mobifly.in

ABOUT US

Mobifly is a successful and reliable, **ISO certified IT services company**. Our mission is to make Technology **Meaningful** to everyone. At Mobifly, we are focused on answering complex business problems through the latest technologies along with our expertise.

We are constantly helping **Fortune 500s** to run their critical business process 24*7.



Trust us for your
Dream Technology
Implementations



CLIENTS

We have served 50+ enterprise clients so far, both domestically and abroad. Some of today's unicorns, such as Snapdeal, Shopclues, Chaipoint and Delhivery, are proudly associated with us.

We are a technology partner of GST compliance solution, used by fortune 500 companies.

Mobifyly has a zero-spend policy for business development. We are proud that all or most of our clients are through the referral of our existing clients. It demonstrates our commitment and dedication towards client success and satisfaction.



We promote your business – both human and digital – in an enthusiastic way to provide you with the latest and transformed services.



... and Many More

OUR USPs

We ensure that you get an MNC-like service at a fraction of the cost. Providing uber quality that is always impeccable is one of our priority missions. Some of our key USPs are:



Zero-Defect On-Time Delivery at an Affordable Cost



Re-usable Code that Fastens the Solution Delivery



Dedicated On-Time Support



Zero-Spend Policy for Lead generation

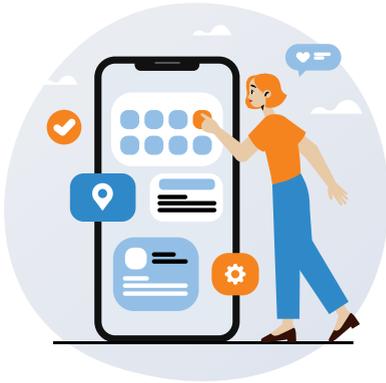


Once Client is Always a Client



SERVICES

We are providing the following IT services:



Mobile Applications

With our large repository of mobile solutions, you can experience a faster go-to-market, affordable, and economical, android/iOS mobile apps.

Enterprise Applications (ERP/CRM)



We can help you in building customized enterprise applications that facilitate cooperation and coordination cross all phases of your business operations. We can link your business in real time with suppliers, business partners and customers.

SERVICES



System Integration (API)

We expertise in integrating multiple discrete IT systems. Some of our most-used integrations include **3rd party Rest APIs, SAP connectors, E-Way Bill, E-Invoicing, GSTIN, Customs, E-Commerce Portals, Payment Gateways,** and other high crunch solutions.

Process Automation (BOT)



We can effectively automate your repetitive processes and data-intensive tasks. Through this your team can focus on higher-value work and customer satisfaction.

SERVICES



SAP Consulting

We provide you with professional SAP consulting which helps you to quickly and successfully implement SAP in your organization.

Graphic Designs (UI/UX)



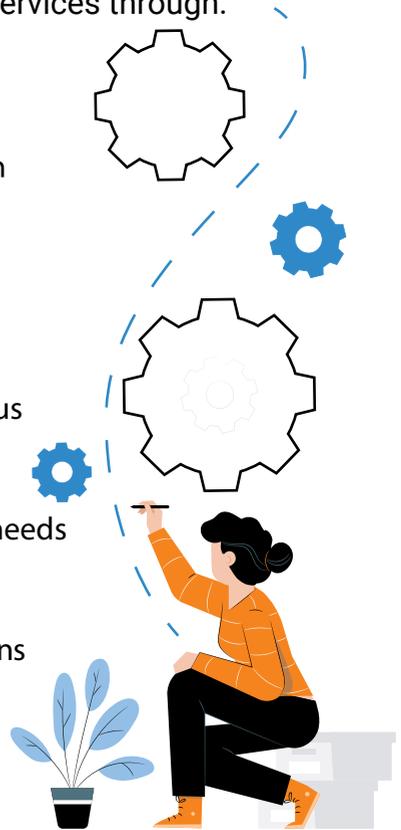
At Mobify, we provide a variety of web and graphic design services – from brand identity, packaging to viral social media. Our approach to visual design is to give a 'WOW' effect to your insights, ideas and story.

PROCESS WE FOLLOW

Our team is well aware of the latest software development methodologies and tools. However, we strongly believe and follow a customized process, that is based on project needs and client demand.

Everything we do has a human and customer focus. We provide the highest standard in the development and integration of web and mobile-enabled applications and services through:

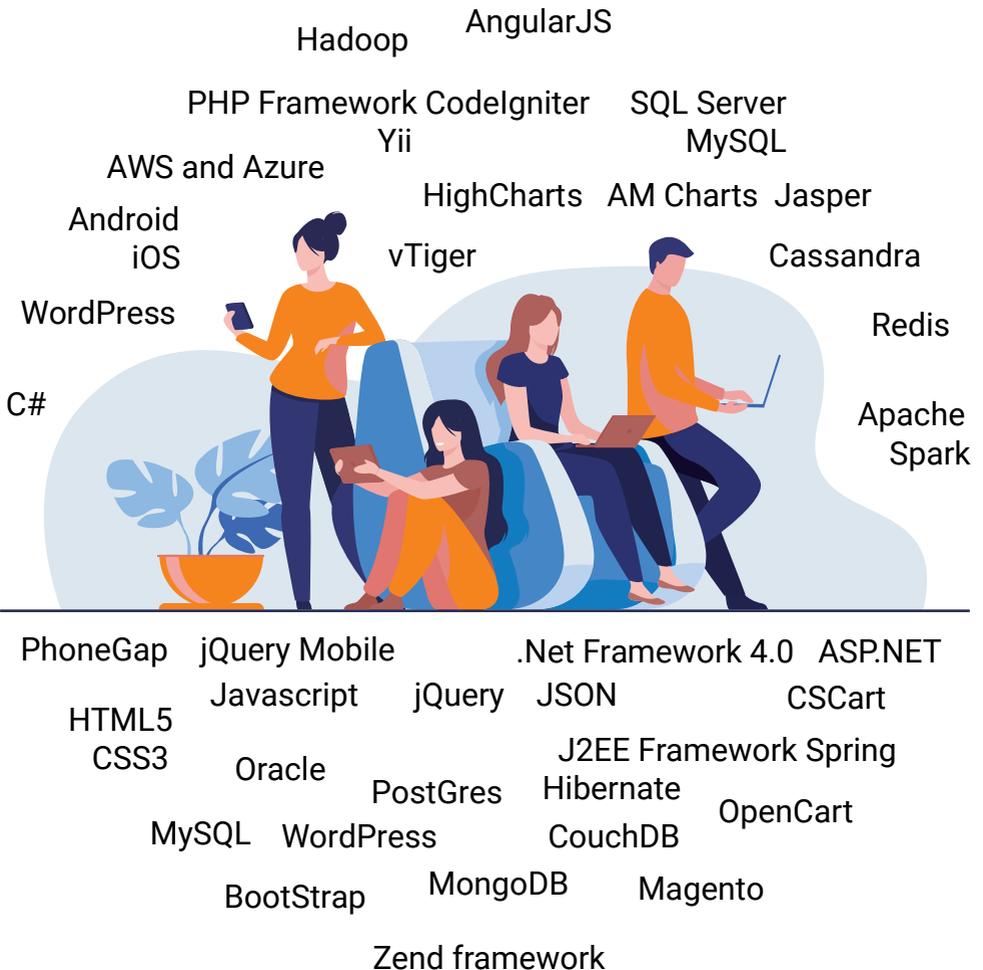
- **Determine Mutual Fit**
Understanding your specific business situation
- **Mutual Commitment**
Proactive advice and long-term relationships
- **Team & Leaders**
We lead and live by values that serve to serve us
- **Fit-for-Purpose Technology**
Adapting corporate-grade IT to MSE agility & needs
- **Open & human Communication**
Until AI can match our team, you talk to humans
- **Client Strategy & Innovation**
High-level support for technology-led growth



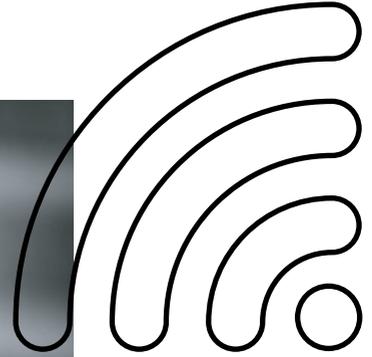
We will surprise you with our quick turnaround time and at the minimum cost possible.

TECHNOLOGY USED

Focusing on our customer's business needs, we are constantly adapting ourselves to the latest tools and technology.



SOLUTIONS



Mobifyly leverages a range of next-generation technology concepts, enabling IT organizations to adapt to current and future business needs and simultaneously reducing the cost and risk of technology transformation.

We have developed various in-house solutions based on our domain expertise. Some of the solutions that we have developed and take pride in are:



Point of sales solutions



Bots



Mobile apps



Data Analytics and Reconciliation

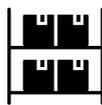
Industries



e-Commerce



Logistics



Inventory



Retail



GST



Legal and Accounting

Quality Policy

One of the most important challenges in outsourcing is maintaining quality parameters. We take this very seriously, adapts and implements quality standards at every stage of the software development cycle.

Below are some of the points that we take into account:

- Detailed requirement documentation, along with mock-ups.
- Test cases for each business use case.
- Break complex requirements into simple and short tasks.
- Automated and Peer code reviews.
- Peer testing.
- Multiple rounds of integration and regression testing.
- Performance and security testing.
- Continuous client demos.

We perform all client services with utmost honesty, loyalty, and decency.

We also ensure that every solution is delivered because our goal is to be reliable and scalable.





ZERO DEFECT

DELIVERIES / 15 MINUTE CHALLENGE

We have a ritual at Mobify where our development team likes to give challenges to the QA team. To find a defect in the code functionality within 15 minutes, they would be treated for lunch.

Now, this confidence is only possible, when there is no scope of doubts, and the commitment to the job has been duly obliged. The job is not simple at all, it takes a great deal of hard work to produce the desired results, to this we are proud of our development team for breaking the conventions and always delivering better than anticipated.

QUALITY CHECKS AND PROCESS

We focus not only on business functionality implementation, but we make sure that the code written is optimized, clean, and maintainable. To make sure of this we have various processes in place:

- Static Code Analysis by developers while writing the code and making sure there are no errors and warnings and the code is following industry standards.
- Demo to QA team to make sure that the code is as per functional requirements. This helps in avoiding major issues during integration testing.
- CI/CD implementation with continuous testing.

And many more.....

ENGAGEMENT MODEL

At Mobify, our engagement model for our services is flexible enough to adhere to different customer requirements.

For our clients, we are a trusted technology partner. You can speak with us confidentially and our conversations will always have the best interest of you and your business at its core.

Our relationship with clients is a true partnership that we expect to be mutually beneficial.



WORK CULTURE

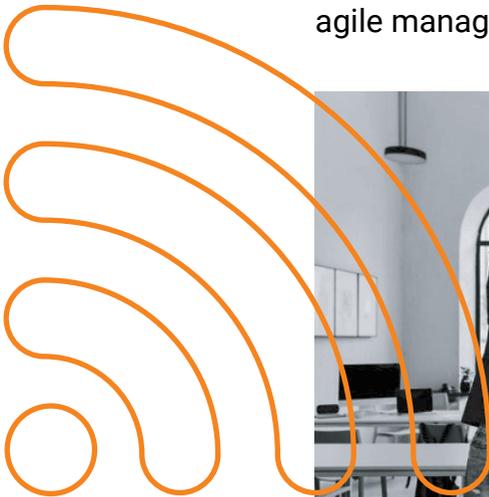
At Mobify, healthy learning is the most significant part of our work culture. We are proud to have a fast-paced growth environment.

We love honing our employees with new technologies and domain expertise and then ultimately make them tech professionals.

Client satisfaction is our most important USP, and therefore following the client focussed approach we burn our midnight oil to make our client successful. Owing to that our clients treat us not as service providers but as their partners.

During the pandemic, because of our supreme commitment, our team delivered the expected results to our various clients. Even in the COVID pandemic, we were part of a few companies where hiring never stopped rather doubled.

We love experimenting with our culture. Our employees are directly involved with transforming the culture in the company. In essence, the culture at Mobify is a blend of agile management and autonomy.



GET STARTED

Each business has a different scenario. We are eager to hear from you regarding any Tech-Related opportunities. Ping us.

We shall have a meetup.

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GET IN TOUCH NOW!!